

Friends of Rolling Hills Local Business Sponsorship Opportunities

Friends of Rolling Hills (FORH) would like to partner with local businesses to provide advertising opportunities in return for a percentage of the proceeds generated by Rolling Hills Middle School (RHMS) students.

Advertising

1. Local Business Sponsors will be listed on the FORH website along with the percentage of profits that each business donates back to RHMS.
2. Local Business Sponsors will also be listed in the monthly FORH newsletter that is sent electronically to RHMS families.
3. Local Business Sponsors may also include their association with RHMS on their own websites after FORH Board approves the verbiage to be posted.
4. Materials prepared by business sponsors must be approved by the Friends of Rolling Hills Board and shall not include any which:
 1. Are obscene, libelous, or slanderous, or which incite students to commit unlawful acts, violate school rules, or disrupt the school's orderly operation. (Education Code 48907)
 2. Attack or denigrate any group on account of sexual orientation, sexual preference, gender, race, color, national origin, ancestry, religion, sex, age, ethnicity, gender, socio-economic status, or mental or physical disability or sexual harassment.
 3. Promote a particular religious belief.

Approved materials may be disseminated or displayed:

1. In the Friends of Rolling Hills newsletter
2. Electronically via the Friends of Rolling Hills website
3. On campus only on the day of the event

In addition, any materials must state that the sponsorship is in conjunction with Friends of Rolling Hills, and proceeds will benefit this parent organization.

Profit Sharing

1. FORH and the Local Business Sponsors will negotiate a mutually agreed upon percentage of profits and the frequency of Local Business Sponsors participation.
2. RHMS shall not be restricted in the number and types of businesses that it can partner with.

This policy has been developed to cooperate in publicizing community services, special events and public meetings of interest to students and parents/guardians, and to allow for the raising of funds, which will directly benefit Rolling Hills Middle School.